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BookShorts & CHUM Television's Access Media Group Announce New Television Series

Pilot Episode Receives Advance Screening at BEC

June 12, 2006 ... "We have to reach readers and short film fans where they are, on their terms, in ways that will pique their interest in literacy," states Judith Keenan, Founder of BookShorts and Executive Producer of **BookShorts MOVING STORIES**, a series of 30 minute television episodes that reaches out to people who are looking for a more contemporary, interactive television experience. MOVING STORIES provides a unique lens through which to view Canadian books, by adapting the work of contemporary authors into provocative short films, and catalyzing viewers to contribute their own video interpretations. The pilot episode was given an advance screening today in Toronto at BookExpo Canada, after a successful preview at BookExpo America in Washington DC in May, where twenty-five thousand authors, publishers, agents and booksellers saw the line-up of short films.

MOVINGSTORIES will be broadcast during the Fall 2006 season on multiple channels. Jill Bonenfant, Director of Programming has licensed the series for CHUM Television's Access Media Group. Rogers Television will broadcast second window, with provision for additional regional and educational broadcasters nationally such as partner Movieola-The Short Film Channel.

BookShorts are high-quality three-minute films are adapted from new release titles, produced with behind-the-scenes features, and offering multi-platform broadcast options - specialty and cable television, on the Internet, in retail kiosks, at literary festivals and readings and new for 2006 - on mobile wireless networks.

The concept for MOVING STORIES comes from BookShorts' success with ICE: BEAUTY DANGER HISTORY. This animated short based on the book of the same name, authored by Pauline Couture integrated viewer-submitted content into the film. MOVING STORIES takes that experience further. Each episode shadows two teams of professional filmmakers during production then screens the finished short film they've created. The books and films are come together when the episode is broadcast in conjunction with the book's release date.

MOVING STORIES is filmic storytelling directly linked to today's culture. MOVING STORIES is a tip of the hat to technologies that are available, affordable, and driving the new reality where viewers are also creators. It is an excellent way to foster literacy in all its forms - visual and print- and will encourage viewers to read the books.

BookShorts will be working in conjunction with all our publishers to synergize the exposure of their new titles using the series as a channel to the screen-addicted consumer. Publishers participating with new release titles in the fall 2006 program include: **PENGUIN GROUP (CANADA); THE SECRET MOUNTAIN; ECW PRESS; MCCLELLAND & STEWART; EDGE SCIENCE FICTION & FANTASY PUBLISHERS; WHITE KNIGHT BOOKS; RANDOM HOUSE CANADA; and THOMAS ALLEN PUBLISHERS.**

BookShorts Literacy Program, BookShorts Inc., and MOVING STORIES are produced with the support of Canadian Heritage Book Publishing Industry Development Program, Newfoundland & Labrador Film Development Corp., CHUM Access Media Group, Rogers Television, Movieola-The Short Film Channel, and the roster of filmmakers, authors, and publishing partners.

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BookShorts Productions included in MOVING STORIES

JPod NOVEL by Douglas Coupland, published by Random House Canada; Bloomsbury US; Bloomsbury UK. Comedy BookShort directed by Lisa Mann & Curtis Wehrfritz with Screenwriter Bruce Pirrie. Release: May 2006

i-ROBOT Poems Prose poems by Jason Christie, published by EDGE Science Fiction & Fantasy Publishing. Animated BookShort Directed by Lisa Mann, Curtis Wehrfritz w/ Screenwriter Link York. Poetry / Animation. Rel: Aug 2006

The Fighter NOVEL by Craig Davidson, published by Penguin Canada. Drama BookShort Directed by Mark Hesselink with Screenwriter Mona Zaidi. Fiction / Drama. Release: Sep 2006

What Casanova Told Me

Historical Fiction by Susan Swan, pub. by Random House Canada, Vintage Canada, Bloomsbury US, and in Spain, France, Russia, Serbia, United Kingdom. Period Drama Directed by Ed Gass-Donnelly and Marco Pecota and Adapted for Digital Presentation by Paul Quarrington & Bert Kish; Bravo!FACT. Release: June 2005

This Hour Has Seven Decades

Memoir by Patrick Watson, published by McArthur & Company. Mockumentary Written and Directed by Irene Duma. Worldwide Short Film Festival. Release: June 2005

No Limit Texas Hold'Em: A Complete Course

Poker Non-Fiction By Angel Largay, published by ECW Press. Poker "Instructional" Comedy Directed by Bert Kish with Screenwriter Paul Quarrington. Release: Sep 2006

Archetypes HUMOUR by Mireille Silcoff with Illustrator Kagan McLeod, published by McClelland and Stewart. Animated Comedy BookShort directed by Lisa Mann & Curtis Wehrfritz with Screenwriter Paul Quarrington and Irene Duma. Release: Oct 2006

Confessions of a Pilgrim

Inspirational Non-Fiction by Sue Kenney, published by White Knight Publishing. BookShort Documentary "Sorrow Stones" Directed by Bert Kish with Screenwriters Bruce Pirrie and Sue Kenney. Release: Nov 2006

My Heart is Africa Travel Adventure by Scott Griffin, published by Thomas Allen Publishers. EPK Trailer Directed by Craig Goodwill. Release: March 2006

A Quiet Courage Inspirational Non-Fiction by Paula Todd, published by Thomas Allen Publishers. Documentary Directed by Francine Zuckerman. TVOntario. Release: June 2005

ICE Beauty Danger History

Cultural Science by Pauline Couture, published by McArthur & Company; Animated Documentary Directed by Daniel Borins with Oli Goldsmith. CBC ZeD, Release: March 2005

Collections Distributed by BookShorts

The Secret Mountain Children's Storybooks, Audio CDs and DVD Music Videos

The Fabulous Song (May 2006); *Dream Songs Night Songs* and *Lullaby Berceuse* (June 2006); *A Treasure in my Garden* with gorgeous animated music videos, plus *A Duck in New York City*, *A Poodle in Paris* by Juno award-winning Connie Kaldor all now available in Canada (English and French) and in the US; *A Treasure in my Garden* (US release 2007).

The Scotiabank Giller Profiles includes interviews with authors such as Margaret Atwood, Paul Quarrington, Austin Clarke, Ann-Marie MacDonald, Alice Munro, Mordecai Richler, Carol Shields, Jane Urquhart reading and discussing their own works with dramatic adaptation.

Film Previews and Catalogue

www.BookShorts.com