



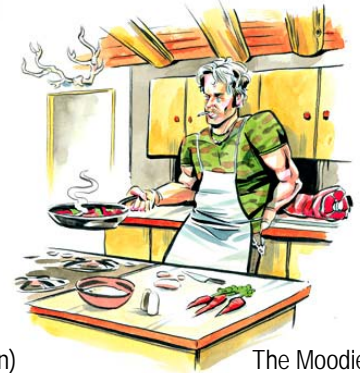
bookshorts



Beastie Dad



The Expectant Mother (Freaking Out Edition)



The Moodie

ARCHETYPES

ANIMATED BOOKSHORT FILMS BASED ON THE BOOK
BY MIREILLE SILCOFF, ILLUSTRATED BY KAGAN MCLEOD

DIRECTED BY IRENE DUMA

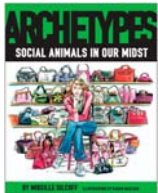
SCREENWRITER
DIRECTOR
ANIMATION
Irene Duma

CHARACTER DRAWINGS
Kagan McLeod

NARRATION
Kerry Knight

MUSIC
Martin Worthy

EXECUTIVE PRODUCER
Judith Keenan



McClelland & Stewart
Pop Culture / Humour
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ABOUT THE FILMS: Narrated and scripted in the style of school propaganda films of the 1950's, the three ARCHETYPES combine minutely observed, caustic commentary with brilliant artwork. The ARCHETYPES happily illuminate and eviscerate the denizens of the contemporary urban world. Author Mireille Silcoff describes it best, "When enjoying this book, please remember that a wicked cackle is what Kagan and I have been going for all along. If you get one of those, we've done our job well. If you recognize yourself, then consider yourself lovingly branded."

ABOUT THE BOOK: A wonderfully illustrated, biting send-up of the inhabitants of our everyday urban world, that quite simply 'nails' their attitudes and behaviour in both words and art. Whether at the office, in the street, on the subway, or in your bedroom -- love them or hate them, you know them -- they are the new Archetypes!

FILMS

BEASTIE DAD (1:00)
EXPECTANT MOTHER (1:00)
THE MOODIE (1:00)

FEATURES

MAKING ARCHETYPES (3:20)
Interview with Silcoff and McLeod
MAKING MOBILE ARCHETYPES (2:16)
Interview with Director Irene Duma

FORMATS

AVAILABLE ON MINI-DV, DVD-R/V, .MOV, .AVI
WIRELESS: 3GP FOR MOBILE PHONES & DEVICES

SCREENINGS

One Minute Film & Video Festival (Juried)
BookShorts Moving Stories (TV Series)

DISTRIBUTION CONTACT

Judith Keenan
judith@bookshorts.com
www.BookShorts.com
416.855.2425



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